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In music in our schools  
In Music for All



Programs of Music for All

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# IMPACT



**Music for All**  
[www.musicforall.org](http://www.musicforall.org)

## INSIDE

*Financial Update  
Donor Recognition  
Organizational Sustainability  
Educational Programming  
Advocacy and Awareness*

*Plus, a personal perspective on the BOA  
Honor Band Rose Parade® Experience!*

**YEAR IN REVIEW**  
**Volume VI: Fiscal Year 2013**







## from the Chairman of the Board

On behalf of the Board of Directors, I would like to thank you for your support of Music for All. It is my pleasure to welcome you to the sixth edition of *Impact*, our Annual Report, for fiscal year 2013 (March 1, 2012 through February 28, 2013). *Impact* is your resource to learn more about Music for All's educational programming, awareness and advocacy initiatives and the organization's future.

Music for All is focused on fulfilling our mission to *create, provide and expand positively life-changing experiences through music for all*. We created opportunities for our 100,000+ student and teacher participants to experience excellence through our premier educational programming. We provided the most comprehensive resource center supporting the cause of music and arts education through our advocacy efforts. Music for All expanded the role of music and the arts in education through our vision to become a *catalyst to ensure that every child across America has access and opportunity to participate in active music making in his or her scholastic environment*.

As you review the annual report, you will see that Fiscal Year 2013 was filled with many successful accomplishments including program successes as well as the achievement of positive operational fiscal year-end results and much more. Music for All continues to be positioned for a positive future!

Our future is bright because of those we serve. The Board and staff are deeply committed to delivering the mission and vision of the organization because of our passion for the cause. We thank you for your unwavering commitment to music education programming, awareness and advocacy and Music for All!

Sincerely,

Gayl W. Doster  
Chairman, Music for All Board of Directors

## Board of Directors

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Indianapolis, IN*

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*Director*

*Buena Park, CA*

CHUCK SPRINGER

*Director*

*Director of Finance  
City of Denton  
Denton, TX*

## Calendar of Events

### 2013 Bands of America Regional Championships *presented by* YAMAHA

Sixteen BOA Regional and Super Regional Championships will be held across the nation this fall. Championships were held in world-class, professional domes and stadiums and first-class collegiate and community stadiums. Music for All offers our sincerest thanks to the stadiums, universities, cities and hosts of the 2013 Bands of America Championships.

**September 21, 2013**

Kettering, OH

Kettering Fairmont H.S. Stadium

**September 21, 2013**

Monroeville, PA

Gateway H.S. Stadium

**September 28, 2013**

Austin, TX

Kelly Reeves Athletic Complex

**September 28, 2013**

Toledo, OH

University of Toledo

**October 5, 2013**

Conroe, TX

Woodforest Bank Stadium

**October 5, 2013**

Muncie, IN

Ball State University

**October 12, 2013**

Dallas-Ft. Worth Area, TX

Allen Eagle Stadium, Allen, TX

**October 12, 2013**

**AFFILIATE SHOW**

Hillsboro, OR

Hillsboro Stadium

**October 18-19, 2013**

**SUPER REGIONAL**

St. Louis, MO

Edward Jones Dome

**October 18-19, 2013**

**SUPER REGIONAL**

Winston-Salem, NC

Bowman Gray Stadium

**October 19, 2013**

Powder Springs, GA

McEachern H.S.

Warren Cantrell Stadium

**October 25-26, 2013**

**SUPER REGIONAL**

Atlanta, GA

Georgia Dome

**October 26, 2013**

Towson, MD

Towson University

**November 1-2, 2013**

**SUPER REGIONAL**

San Antonio, TX

Alamodome

**November 2, 2013**

St. George, UT

Dixie State College

**November 8-9, 2013**

**SUPER REGIONAL**

Indianapolis, IN

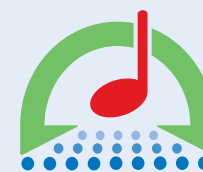
Lucas Oil Stadium

**November 9, 2013**

Long Beach, CA

Long Beach City College

Veteran's Memorial Stadium



Music for All



#boa2013



SIGN UP FOR SCORES  
& MORE!

Sign up at [www.musicforall.org](http://www.musicforall.org)  
for fall results, recaps, discussion forums,  
news and more.

### Music for All National Festival

*presented by* YAMAHA

**Indianapolis, IN**

**2014: March 6-8**

**2015: March 12-14**

America's premier, non-competitive festival for high school and middle school concert bands, percussion ensembles and orchestras. The Festival features master classes, a leadership workshop and Gala Awards Banquet. The Music for All National Festival is comprised of the National Concert Band Festival, Sandy Feldstein National Percussion Festival, Middle School National Music Festival and Orchestra America National Festival as well as the Honor Band of America, Honor Orchestra of America and the Jazz Band of America with members selected from recorded auditions.

### Music for All Summer Symposium

*presented by* YAMAHA

**Ball State University**

**Muncie, IN**

**2014: June 23-28**

**Leadership Weekend**

**Experience: June 22-24**

America's most comprehensive summer band and orchestra experience with participants from across the country and abroad. Offers programs for high school and middle school teachers and student divisions in concert band, jazz band, marching band, percussion, color guard, orchestra and the George N. Parks Drum Major Academy and Leadership.

### Bands of America Grand National Championships

*presented by* YAMAHA

**Lucas Oil Stadium, Indianapolis, IN**

**2013: November 13-16**

**2014: November 12-15**

Four-day spectacular event with over 90 bands, more than 50,000 spectators and participants from across the nation. Festivities include four days of competition, including the Indianapolis Marching Band Tournament, the Grand National Expo marketplace, Student Leadership Workshop with Dr. Tim Lautzenheiser and more!





special thanks to our

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FOUNDATION

Arthur Jordan Foundation



SPORT  
GRAFFITI



D'Addario  
FOUNDATION



IAC  
Indiana Arts Commission  
Connecting People to the Arts  
This activity is made possible, in part, with support  
from the National Endowment for the Arts, a National agency.

Additional Funding Support

## Education Consultants

**GARY MARKHAM**

Senior Education Consultant & Chief Judge

**TIM LAUTZENHEISER**

Senior Education Advisor

**SCOTT CASAGRANDE**

Education Consultant – National Concert Band Festival - Invited Bands & Regional Concert Festivals

**BILL GALVIN**

Education Consultant – National Percussion Festival

**FRAN KICK**

Education Consultant – Leadership Programs

**RICHARD SAUCEDO**

Education Consultant – Jazz Band Of America & MFA Outreach

**STAN SCHOONOVER**

Education Consultant – National Concert Band Festival - Featured Bands

**SUSAN SMITH**

Education Consultant – MFA Chamber Programs

**DAVID STARNES**

Education Consultant – Honor Band of America & Student Activities

**DEAN WESTMAN**

Education Consultant – Honor Orchestra Of America & MFA String Programs



## from the President & CEO

Greetings!

Music for All had a milestone year (ending February 28, 2013), replete with noteworthy progress and success in advancing our mission, strategic focus and each of our major strategies, including Educational Programming, Awareness and Advocacy and Organizational Sustainability.

I would like to personally thank the Music for All staff, who worked diligently to be advocates for music education in our nations' schools, stewards of our fiscal resources and passionate facilitators of our mission, vision and programs.

The highlight of my year saw me bursting with pride on January 1st as the 300-member Bands of America Honor Band rounded the corner from Orange Grove onto Colorado Boulevard during the Rose Parade®. The millions who either participated, attended or watched the parade from home were witness to an amazing presentation-of positively life changing experiences, the personal commitment of the musicians and directors and the power of the community supporting the finest example of scholastic music making.

Fiscal Year 2013 was filled with many highlights as we presented a record number of Bands of America fall events and a double-digit, post-recession rebound in Summer Symposium enrollment. The year was filled with joyful faces, emotions and experiences of the students, teachers, families and communities we have served, engaged and impacted.

We served, supported, recognized, honored and celebrated the achievements of more than 100,000 student and teacher participants in our programming. Our programming remains a premier advocacy (and assessment) tool in advancing scholastic music education and America's commitment to it. We continue to stay on plan to extend access to music education experiences, promote awareness and showcase music education engagement and value.

This year marked the second consecutive year of operations with positive fiscal results and is highlighted by an audit showing a positive fund balance for Music for All and the Music for All Foundation. Your investments in and support of Music for All ensure that we can continue to serve our participants at a high level, stay on plan and execute key objectives for Fiscal Year 2014 and beyond.

Music for All will:

- Continue to offer and expand our scholarship programs to provide fiscally challenged students' access to the Music for All Summer Symposium and we will target small and rural school participants to provide access and grow participation.
- Web-based "advocacy-in-action" resources and tools for students, parents and communities.
- Launch support for programs to provide advocacy and enrollment tools for the "next generation" of elementary school students, parents and teachers.
- Expand and launch new opportunities for access to and participation in the Music for All National Festival.
- Expand our program of Regional Concert Band Festivals to include programs in New Jersey and California.
- Expand our BOA Fall event programming to the Carolinas and the Pacific Northwest, even as we keep program participation prices flat and offer more opportunities for affordable participation by students, families and fans.

Music for All will continue *be a catalyst to ensure that every child in America has the opportunity to participate in instrumental music making in his or her scholastic environment.*

We know you believe in our ideals and programs, and your ongoing support is essential. More importantly, your support provides leadership and inspires others – individuals, corporations and foundations alike – to join in and support our cause. Thank you for supporting Music for All's efforts in 2012-2013. We are a stronger organization with your support and friendship.

Sincerely,

Eric L. Martin  
President & CEO

## Music for All Staff

ERIC L. MARTIN ESQ./CFEE  
President and CEO

NANCY H. CARLSON  
Executive Vice President and CFO

DEBBIE LAFERTY ASBILL  
Vice President of Marketing & Communications

LAURA BLAKE  
Events Manager

ALLISON BROWN  
Marketing Assistant

TONYA BULLOCK  
Accounting Manager

KYLE COURTNEY  
Event Coordinator

MICHAEL DUPRE  
Seasonal Event Coordinator

CAROLYN EALY  
Education & Office Manager

ERIN FORTUNE  
Marketing Coordinator

DAVID FOTH  
Seasonal Event Administrative Assistant

SARAH GRETECORD  
Development Assistant

MARISSA HILE  
Seasonal Event Coordinator

DAVE McELVAIN  
IT Manager

MICHELLE MALONEY-MANGOLD  
Administrative Assistant

MOLLY MILLER  
Event Coordinator

HALEY SPARKS  
Participant Relations Coordinator

MARK STERNBERG  
Seasonal Event Coordinator

MISTY D. WICK  
Director of Development & Partnerships

SETH WILLIAMS  
Development Coordinator

## Interns

CAROLYN TOBIN  
Marketing Intern

CHELSEA STEMET  
Event Intern



fiscal year 2013

# FINANCIALS

As we came to the close of Fiscal Year 2013 (March 1, 2012 to February 28, 2013), Music for All achieved positive financial results for the second consecutive year. The organization recorded an increase in Net Assets for the fiscal year totaling \$244,600, a solid 37% increase from the gain of \$178,600 recorded in Fiscal Year 2012. Thanks to positive operating results in three out of the last four years, we have successfully eliminated the organization's accumulated negative fund balance. Elimination of this deficit was one of the key goals of the Organizational Stability pillar of our strategic plan, and was accomplished two years ahead of plan.

Strong revenue growth was the key contributor to positive results for the year. Total Revenue grew by 19% compared to Fiscal Year 2012, led by increased Program Revenue, primarily due to additional revenue from the Bands of America Honor Band in the Tournament of Roses Parade, a program that occurs every four years. We also recorded growth in Sponsorship Revenue, Merchandise Sales and Commissions and Ticket Sales. Ticket Sales increased to \$1,905,800, a 3% increase compared to the prior year. The growth came from increased attendance and not price, as we held ticket prices steady for the fourth consecutive year, maintaining our commitment to make attendance at our programs as affordable as possible for participants and families. As a part of this

effort, we continued our popular ticket discounts for students, senior citizens and members of the military.

In the second year since restructuring our Development Department, we continued to make progress on implementation of our updated fundraising plan. Contributions and Grants totaled \$459,300. We were awarded several grants during the year, including major grants from the National Endowment for the Arts, Ball Brothers Foundation and the Arts Council of Indianapolis. Contributions from individuals and corporations continued to grow, supported by 100% participation by our Board of Directors.

Music for All continued to maintain a lean cost structure during the year in an effort to practice good stewardship and optimize allocation of scarce resources in support of our program efforts. During Fiscal Year 2013, General and Administrative expenses made up just 6% of total expenses, and have declined significantly since Fiscal Year 2009, the year we began implementing austerity measures focused on cost control. While Program Expenses grew during Fiscal Year 2013, primarily due the addition of the BOA Honor Band in the Rose Parade®, Administrative and Fundraising expenses combined were essentially flat compared to last year, making up only 9% of total expenses, down from 10% in the prior year. A look back at Fiscal Year 2009 clearly illustrates the success of our expense control efforts over the last four years. In Fiscal Year 2009, before the impact of our cost reduction efforts took effect, administrative costs were \$562,300, a full 56% higher than current administrative costs.

with sincere thanks to

# Our Volunteers

Music for All is so grateful for the commitment of each of our volunteers. Without volunteers, Music for All would not be able to provide positively life-changing experiences to over 400,000 participants and attendees annually. Every effort has been made to ensure the accuracy of this listing. We apologize for any inadvertent errors or omissions. Thank you again to everyone who volunteers their time to support music education, music in our schools and Music for All.

FALL REGIONALS  
2012

- Carol Anderson
  - Reuben Anderson
  - Kelaiah Awoyemi
  - Lisa Barseth
  - Holly Blanco
  - Richard Blanco
  - Tim Boss
  - DeLanea Boss
  - Bethany Bowman
  - Dean Brodmerkel
  - Terri Brown
  - Jonathan Chen
  - Dennis Christine
  - Richard Clapp
  - Jazzmynn Cooper
  - Kelly Courtney
  - Connor Day
  - Al Edyvean
  - Annette Faerber
  - Mark Faerber
  - Lyle Forney
  - Tim Froman
  - Melissa Gapsky
  - Elizabeth Garey
  - Laura Garrison
  - James Gillahan
  - Alison Goller
  - Brittney Gonzalez
  - Michelle Gorton
  - Sydney Graham
  - Sue Guindon
  - Aileen Haren
  - Tripp Hutson
  - Brittney Jackson
- Marc Jacobs
  - Michael Krueger
  - Larry Long
  - Mindy Long
  - Dan Lowery
  - Suzanne Meyer
  - Julie Miller
  - Pat Nagle
  - Joyce Nagle
  - Bartley Nicholes
  - Elizabeth Ortiz
  - Jessica Overstreet
  - Allen Patterson
  - Laura Patterson
  - Sharon Paul
  - Jeffrey Rice
  - Kat Rudberg
  - Kirk Sivic
  - Aimee Slaton
  - Joey Smith
  - Paul Stallings
  - Wesley Sutherland
  - Meredith Thomas
  - Martin Torchia
  - Kyle Travis
  - Scott Woolley
- Lisa Barseth
  - Cindy Bauer
  - Barbara Beeker
  - Precious Bell
  - Russ Bell
  - Nancy Bernal
  - Melissa Brown
  - Jessica Burmingham
  - Jill Burscough
  - Caryn Burton
  - Randy Butler
  - Susan Butler
  - Kevin Carlson
  - Dennis Christine
  - Barbara Chrystal
  - Bob Chrystal
  - Richard Clapp
  - Clayton Crummell
  - Vicki Csenar
  - David Dolins
  - Michael Dudley
  - Debbie Dunham
  - Zachary Dunham
  - Al Edyvean
  - Chris Ellis
  - Drew Ellis
  - Eileen Ellis
  - Jeff Ellis
  - Delynn Elwartowski
  - John Fisk
  - Peter Frasso
  - Timothy Froman
  - Elizabeth Garey
  - Neva Garrett
  - Briana George
  - Michael Gibbons
- Michelle Gorton
  - Sierra Gorton
  - Suzanne Griffith
  - Janet Hein
  - Kim Hendeson
  - Brad Hobson
  - Joanne Hoffmann
  - Rachel Hoiby
  - Julia Holsapple
  - Karine Huys
  - Lore Hynan
  - Brittney Jackson
  - Celsete Jackson
  - Moriah Jackson
  - Robin Johnson
  - Christina King
  - Rich King
  - Joe Kornokovich
  - Paula Lamb
  - Sandra Lambur
  - Tracy Lawson
  - Leah Little
  - Larry Long
  - Mindy Long
  - Tom Marvel
  - Anita Matthews
  - Larry Mcgrobie
  - Leighann Mcgregor
  - Megan Mcgregor
  - Suzanne Meyer
  - Ingrid Mielke
  - Roy Mikes
  - Deb Miller
  - Jim Miller
  - Molly Miller
  - Gary Millikan
- Dee Moore
  - Mia Moreno
  - Samantha Morgan
  - Pat Nagle
  - Jessica Overstreet
  - Allen Patterson
  - Laura Patterson
  - Steve Patterson
  - Arielle Phillippe
  - Heather Phillips
  - Frankie Reynolds
  - Jeffery Rice
  - Bridget Robertson
  - Al Rose
  - Rei Rutkowski
  - Jacqueline Sands
  - Scott Sauder
  - Tanner Smith
  - Kendra Solomon
  - Jamonikah Thompson
  - Paul Todd
  - Stephanie Todd
  - Brad Tonyes
  - Kyle Travis
  - Brent Turner
  - Mike Tyler
  - Jerwonda Walker
  - Christian Ward
  - Kathy Wells
  - Robbin Wickham-Bruno
  - Gloria Williams
  - Sarita Williams
  - Paula Winnig
  - Megan Wood
  - Julie Zevchek
  - Len Zevchek

GRAND NATIONALS  
2012

- Robert Albaugh
- Emma Alkire
- Judy Allen
- Laron Avery
- David Banka
- Patti Banka

HOSTS & VOLUNTEER GROUPS

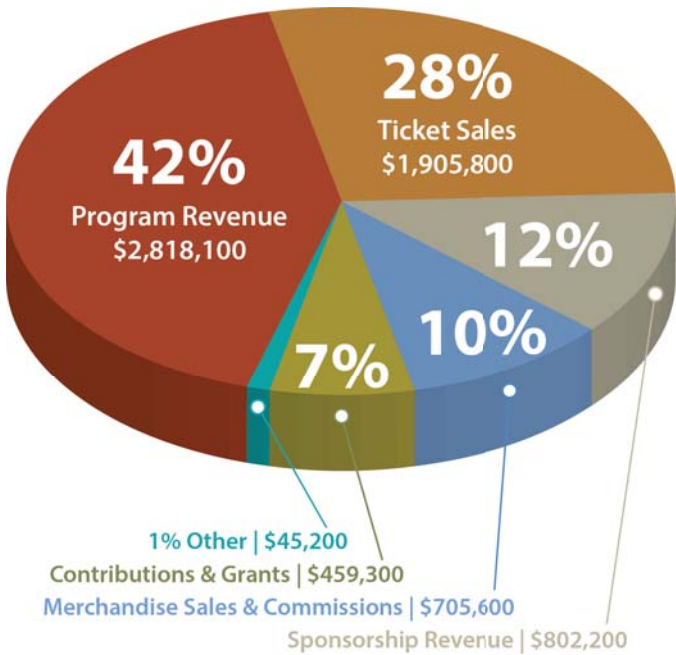
- American Fork High School Band
- Avon High School Orchestra
- Fishers High School Band
- Gateway High School Band
- Greenwalt CPAs
- Jacksonville State University Band
- Kettering-Fairmont High School Band
- North Cobb High School Orchestra
- Owasso High School Band
- Riverside City College Band
- The Woodlands College Park High School Band
- Towson University Band
- University of Akron Band
- University of Kentucky Kappa Kappa Psi
- University of Kentucky Tau Beta Sigma
- University of Michigan Kappa Kappa Psi
- University of Michigan Tau Beta Sigma
- University of North Texas Band
- Winston Churchill High School Band

EXHIBITION BANDS

- Crispus Attucks Medical Magnet High School Ensemble Elite
- Gerorgia State University Drumline
- Indiana University Drumline
- Jacksonville State University Band
- Marian University Band
- Murray State University Band
- Riverside Community College Band
- Tennessee State University Band
- Texas State University Band
- The Woodlands College Park High School Band
- Towson University Band
- University of Akron Band
- University of Illinois Urbana-Champaign
- University of Missouri Band
- University of North Alabama Band
- University of North Texas Band
- University of Texas San Antonio Band
- University of Wisconsin Eau Claire Band
- West Chester University Band
- Western Carolina University Band

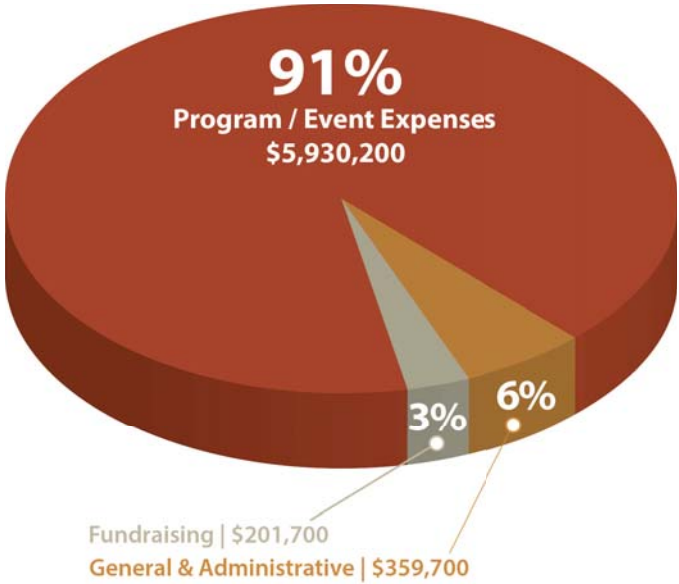
## FY2013 Revenue

Total Revenue: **\$6,736,200**  
March 2, 1012 - February 28, 2013\*



## FY2013 Expenses

Total Expenses: **\$6,491,600**  
March 2, 1012 - February 28, 2013\*



\* Music for All, Inc. & Music for All Foundation, per audit report, rounded to the nearest \$100.



strategic plan successes

## Awareness & Advocacy

### The George N. Parks Award for Leadership in Music Education Award

Music for All and NAFME, the National Association for Music Education, created the George N. Parks Award to honor and celebrate the late Director of the University of Massachusetts Minuteman Marching Band, Georg N. Parks. The award honors an exemplary music educator who embodies the characteristics and leadership that George N. Parks showed his students every day. The 2012 recipient was Daniel Kirk, Director of Bands at Blue Valley West High School in Overland Park, Kansas.



### Parent/Booster Award

Music for All's John Patrick Hughes Parent/Booster Award annually recognizes the extraordinary commitment, dedication, support and sacrifice of music parents and boosters around the world by shining a spotlight on an individual who exemplifies these qualities. In 2012, PJ Littleton, Band Parent from Hillsboro Middle School in Franklin, Tennessee received this award for his dedication and commitment to ensuring that his son's school had the support it needed for a band program. Thanks to Littleton's efforts, the new band program included nearly 60 students in the first year and 90 in the second year. Littleton made sure all of the necessary funding was available for the band to be successful.

### MFA is a National Arts

#### Advocacy Day Co-Sponsor

Music for All participates each year in Arts Advocacy Day in Washington, DC. The national arts action summit brings cultural and civic organizations together with advocates from across the country to increase the public funding for the arts and raise awareness for the impact the arts have on our nation. Music for All is a recipient of funding from the National Endowment for the Arts (NEA) for our Summer Symposium. Music for All also participates in Arts Day at the State House in Indiana to be an active voice for arts education within the state.

To learn more about MFA's advocacy efforts, visit: [www.musicforall.org/who-we-are/advocacy](http://www.musicforall.org/who-we-are/advocacy).



### Orchestra Students Band Together to Raise Funds for Sandy Relief

Participants and spectators at Music for All's Bands of America Grand National Championships donated more than \$11,000 during the November 8-10 event at Lucas Oil Stadium. Music for All asked attendees to support all of the victims of Hurricane Sandy by making donations in the name of all the bands in America to the American Red Cross. The funds were presented to the Indianapolis office of the America Red Cross during a presentation at Avon High School on November 20, 2012.

Avon High School Orchestra, under the direction of Dean Westman, was instrumental in gathering volunteers to help with collecting donations and being a visible presence in brightly colored hurricane relief t-shirts in the stands during Grand Nationals. On Saturday during Semi-Finals and Finals of the Championships, volunteers from Avon Orchestra came through the stands with buckets to accept donations.

Music for All also received support for the Hurricane Relief initiative from its partners as well as the Indianapolis area community. Pepwear provided t-shirts that were the uniforms for the volunteers, Sharp Business Systems donated printing services and the Home Depot donated the collections buckets.

### Strike Up the Band: Parents in Advocacy Forum

In collaboration with NAMM, MFA's strategic advocacy partner, the organizations hosted the SupportMusic Coalition Teleconference/Webinar live from Grand Nationals in November. The call was tailored to boosters and parents to give them an opportunity to participate in a national conversation about music education advocacy, featuring an amazing lineup of advocacy experts. Those on the call and live from Grand Nationals shared how parents can ensure they are the best advocates for supporting music in our schools.

strategic plan successes

## Organizational Sustainability

Music for All's strategic plan objectives for success and sustainability place an emphasis on having and maintaining the resources, organizational culture and capacity necessary to deliver on its mission and vision. MFA achieved a major milestone in Fiscal Year 2013. For the first time in many years; we ended the year with a positive fund balance for its operating companies. Major steps were also taken to plan for and ensure the Organization's long term health and sustainability, including:

- Achievement of positive fiscal results for the second consecutive year.
- Execution of a long-term lease for office, warehouse and event facilities with the City of Indianapolis and Visit Indy assuring our national programming and administrative presence in Indianapolis through 2023.
- Achievement of a 10% increase (year-over-year) in our sponsorship revenues.
- Elimination of our "negative fund balance" and with it, removal of a "going concern" statement from the independent auditor's report.
- Achievement of strategic plan program expansion.
- Successful implementation of salary and benefit programs that recognize our employees' service and achievements in the context of the organization's fiscal results.

Music for All is on plan toward ensuring our organization has the resources and means to deliver on our programming and other organizational commitments. We are now in a position, with the support of our stakeholders, to plan and work toward transforming Music for All from a sustainable, well-performing organization into a *mission-based institution* that has the resources and capacity to ensure that Music for All continues for decades to come.

### 11-year agreement with the City of Indianapolis will create \$225 million in economic impact

On November 10, 2012, Music for All announced its agreement to keep its headquarters and premier events in the city of Indianapolis through 2023, at a press conference at Lucas Oil Stadium. This 11-year extension to the existing relationship will generate an additional estimated \$225 million in economic impact and bring in more than 600,000 visitors to Indianapolis.

"The City of Indianapolis will benefit from the economic impact attributed to Music for All's commitment, but also the impact of future leaders coming to Indianapolis annually for events," said Indianapolis Mayor, Greg Ballard.

Programs and events held in Indianapolis as part of Music for All include the Music for All National Festival in March, marching band Super Regional Championship in October, and Grand National Championships each November.

"We are proud to call Indianapolis home, a city that has fully embraced our programs, participants, staff and visitors," said Eric Martin, President and CEO of Music for All.



donor

## RECOGNITION

Music for All would like to thank all of our donors, students, parents, alumni, educators and fans for their generous contributions, which support our positively life-changing experiences. Each gift is significant and directly impacts Music for All's programming and advocacy efforts. If you would like to help provide opportunities for future outstanding musical experiences like the 2013 Music for All Summer Symposium, please call the Development Department at 317-636-2263 or email us at **development@musicforall.org**. This listing reflects gifts and pledges processed between March 1, 2012 and February 28, 2013. Every effort has been made to ensure the accuracy of this listing. We apologize for any inadvertent errors or omissions.

**LARRY AND JOY McCORMICK  
FOUNDERS' SOCIETY**
**\$10,000 - \$100,000**

- Arts Council of Indianapolis and the City of Indianapolis
- Ball Brothers Foundation
- Gayl and Beverly Doster
- Visit Indy
- National Endowment for the Arts

**MUSIC FOR ALL LEADERSHIP  
SOCIETY**
**\$5,000 - \$9,999**

- Frank Hancock
- INDY Office Solutions Foundation, a fund of the Indianapolis CPAs
- Greenwalt CPAs
- Lilly Endowment, Inc.
- Anmol Mehra
- Marlene Miller
- Nicholas H. Noyes, Jr., Memorial Foundation, Inc.

**CHAIRMAN'S CIRCLE**
**\$2,500 - \$4,999**

- Arthur Jordan Foundation
- Anonymous
- Kathy Black
- Pat and Anne Burley
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# Tournament of Roses

## 300 Students - 177 Schools - 1 Band

*by Erin Fortune, Marketing Coordinator*


Members of the 2013 Honor Band came from two nations, 31 states, 13 universities and 177 of America's best high schools. Together they became ONE band representing the mission and vision of Music for All.

Participants in the Honor Band began arriving in Southern California two days after Christmas to meet for the first time for rehearsals, performances and special events. The group quickly came together and set out on one mission: to be excellent and represent themselves, their families and their schools with pride, to lead by example, and to showcase to the world the impact music education has on young adults.

"They [Honor Band] are starting to come together and create an identity for themselves," says Frank Troyka, 2013 Honor Band faculty member. "I can see them setting aside their individual band identities to come together and really become the Bands of America Honor Band for 2013."

The students worked with incredible world-class faculty and increased their musical skill, but even beyond that, the connections and friendships these students have made at such a young age will last them a lifetime.

"I spent the week of a lifetime with 299 amazing people from all over the country. And I honestly wish that week could have never ended, because I made so many new friends

that I didn't want to say goodbye to. At the beginning of the week, most of us didn't really know each other. But by the end of the week, it was like we had known each other for a lifetime." - Ethan Thompson, Bands of America Honor Band member

In my position here at Music for All I'm lucky enough to be able to take part in interviews of students, and hear from them directly about what the experience meant to them and what was most memorable.

"I've met so many people that I never would have met had I not come. And just marching in that parade and seeing the millions of fans out there, and then knowing there are a million viewers at home watching the parade, and just being a part of that and getting to come around that corner and seeing the street lined with people- that's a moment I'll never forget" - Julianne Clements, Drum Major, Bands of America Honor Band

It is an honor and privilege for each of us at Music for All to be able to work with incredible students and music educators. This band made us proud everyday throughout the experience, and I wish that someone would have recorded the reaction in the stands on Colorado Boulevard as the staff, chaperones, family and friends watched the band march by. Everyone in our section was grinning from ear to ear and

bursting with pride. Thank you, Honor Band members and faculty, for giving us the opportunity to experience so much joy in watching your growth to become what we saw that day.

And in closing, I'll leave you with one more quote that has stuck in my mind since I heard it at the closing banquet. I have yet to hear anyone who can summarize an event as well as Mr. Eric L. Martin, President and CEO of Music for All.

"The 2013 Bands of America Honor Band and experience in the Pasadena Tournament of Roses® parade is now history. It will never come again. All we have left are the memories we have created for ourselves, and so many others along the way. Our only request is that you continue to be who you are... the most excellent citizens of the world we could have imagined bringing together for this music making adventure. You are our family and you are Music for All."

### Honor Band Staff

**BOB BUCKNER**
*Director*
**DAVID STARNES**
*Program Coordinator*

### Instructional Staff

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## strategic plan successes - educational programming

# FALL

Bands of America marching band championships showcase the pageantry, artistry and excellence of high school marching bands across the country. Music for All provides these participants with premiere performance opportunities where the bands can be placed on the highest pedestals alongside their peers.

In 2012, 15 Bands of America (BOA) Regional and Super Regional Championships were held across the nation from September 22-November 3, 2012. The Regional and Super Regional Marching Band Championships included 432 high schools with more than 97,000 student participants and nearly 220,000 spectators. In the early season of the Regional Championships, MFA provided 45 different clinics for participating band directors.

Each year, MFA presents the Indianapolis Marching Band Tournament, which is held as part of the Grand National Championships. This program featured student musicians from eight Center Township high schools who might not otherwise have an opportunity to perform in a world-class venue, with top adjudicators evaluating their performances and providing constructive feedback. In 2012, seven IPS marching bands, Emmerich Manual High School, Marian University and Tennessee State University participated in the Tournament with 700 participants and nearly 2,000 spectators.

The Bands of America Grand National Championships was held on November 7-10, 2012 in Lucas Oil Stadium. This four-day event offered more than 28,000 student participants from 99 U.S. schools an opportunity to perform in a world-class

venue in front of nearly 75,000 combined total spectators at Lucas Oil Stadium. Collectively, MFA offered nearly 150 performances and 45 hours of live musical performance.

In addition to the championship, the event included Grand Nationals Expo with over 60 exhibitors, a student leadership workshop with nearly 1,000 in attendance and a program for college students interested in becoming future music educators with more than 50 attendees. MFA's Music and Arts Advocacy Mini-Summit for school superintendents, principals and music directors had approximately 50 attendees, and they discussed the challenges and opportunities facing music and arts education. Music for All collaborated with the Nation Association of Music Merchants (NAMM) to present a Support Music Conference Call, expanding MFA's advocacy initiatives at the Grand National Championships. Approximately 100 parent music boosters and arts advocates participated in the live and web conference call. MFA provided three college scholarships for future music educators during Grand Nationals. The scholarship recipients included Ruth Williams, who received the Fred J. Miller Family Scholarship for \$1,000; Michael Reese, who received the Jolesch Scholarship for \$1,000; and Cecily Yoakam, who received the Yamaha Scholarship for \$1,000.

During the 2012 Grand Nationals, Music for All, in collaboration with Visit Indy and the Mayor of Indianapolis, announced our new 11-year agreement with the city of Indianapolis. Over 400 attendees were gathered for the announcement and press conference. MFA utilized 7,196 hotel room nights during a six-day span for the event, offering an opportunity for cultural tourism to the city.



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## strategic plan successes - educational programming FESTIVAL

The 2012 Music for All National Festival, presented by Yamaha, was held March 15-17, 2012 in Indianapolis. Over 1,500 young musicians representing 28 states performed in world-class venues across Indianapolis. The Festival incorporated 15 high school concert bands, 3 middle school concert bands and 9 percussion ensembles, which performed for esteemed adjudicators and clinicians as well as the community. Students from across the country were also selected to perform in one of Music for All's three Honor Ensembles. The Festival was held for the first time at the J.W. Marriott Hotel, part of Marriott Place, a striking new hotel and convention center in the heart of downtown Indianapolis.

The Music for All National Festival is a non-competitive event that not only provides world-class performance opportunities, but also feedback from adjudicators, clinics with renowned music educators and master classes with professional artists and educators who are at the top of their field. The National Festival is comprised of the National Concert Band Festival, the Orchestra America National Festival, the Sandy Feldstein National Percussion Festival and the Middle School National Music Festival, as well as three national honor ensembles—the Honor Band of America,

Honor Orchestra of America and the Jazz Band of America. In addition to our programs for student participants, there are meet-and-greet events with clinicians and evaluators as well as opportunities to watch other invited ensembles, which provides a professional development experience for the music educators who attend the Festival.

The Jazz Band of America, conducted by John Clayton, performed a thrilling collection of jazz standards and original compositions at Clowes Memorial Hall. The Honor Orchestra, under the baton of Larry Livingston, performed Shostakovich's daunting Symphony No. 5 at Hilbert Circle Theatre. The performance was part of the Indianapolis Symphony Orchestra's subscription series. The Honor Band of America performed at Clowes Memorial Hall for over 2,000 students, parents, music educators and

community members. Under the direction of Col. Lowell Graham, the HBOA performed a diverse program to conclude the MFA National Festival.

At the gala awards banquet, Music for All inducted longtime volunteers Sharon and Stu Holzer; the "Voice" of Bands of America, Chuck Henson; and the late Kentucky music educator, Chuck Campbell, to the Bands of America Hall of Fame. Additionally, Music for All awarded the Revelli Scholarship to Kyle Norris, an Honor Band of America member from Union H.S. in Oklahoma. The Revelli Scholarship, created to remember the legacy of bandmaster Dr. William D. Revelli and honor the next generation of music educators, is a \$1,000 award given annually to a senior who participates in the National Festival and who plans to attend college as a music major.

**QUENTIN GOINS**, *Director of Bands at Stephenson High School in Stone Mountain, Georgia, found the 2012 MFA National Festival valuable for his concert band: "The master classes were enlightening, the clinicians were full of critical yet motivating words. The MFA National Festival, by far, has been one of the best experiences for our students."*

## strategic plan successes - educational programming Summer Symposium



In its second year at Ball State University in Muncie, Indiana, the Music for All Summer Symposium, presented by Yamaha, provided positively life-changing experiences for students and music educators. Held June 23-30, 2012, the Summer Symposium is one of the largest comprehensive summer camp experiences for high school music students and teachers. This one-week, residential camp for high school students, middle and high school band directors and collegiate music educators allows each participant to gain skills and knowledge in musicianship as well as leadership and life skills.

At the 2012 Summer Symposium, Music for All experienced enrollment growth over 2011—the Symposium enrolled 994 participants from 35 states and Hong Kong, including 210 participants from Indiana. MFA provided 88 scholarships to attend the Symposium based on need and ability. This total included full-tuition scholarships to 28 IPS students, two IPS teachers and three other Marion County students as well as partial tuition support through the L.J. Hancock Scholarship Fund.

As a part of the educational experience for students and educators, MFA offers a nightly concert series, which included performances by Yamaha Young Performing Artists, The Indianapolis Brass Choir, Buselli Wallarab Jazz Orchestra and Midcoast Swing Orchestra, Time for Three, and Drum Corps International Central Indiana. Eleven student performances took place on Saturday at camp, all of which were free and open to the public. In total, 18,947 spectators attended public concerts offered through the Symposium.

Students who attend the Symposium "major" in one aspect of music: Concert Band, Jazz Band, Strings, Marching Band, Percussion, Color Guard, or the Drum Major Academy. Leadership training and life skills imperative for success in the 21st century are included in each of the divisions.

Many students had the opportunity for an immersive educational experience by performing with professional artists: Students in the Strings Division performed on stage with string trio Time for Three; students in the Jazz Division performed along side the Buselli Wallarab Jazz Orchestra and Midcoast Swing Orchestra; and Marching Band students performed a section of the Carolina Crown show with the drum corps as an encore for the DCI show, providing a memorable experience for the students.

The 2012 Music for All Summer Symposium was supported by several foundations, including \$25,000 from the Ball Brothers Foundation; \$8,000 from Lilly Endowment and \$1,000 from The D'Addario Music Foundation.

**FOR ARYN**, a marching band camper from Tennessee, the Symposium experience provided more than music training: *"Before I went to the Symposium, I had the lowest confidence and self-esteem and now I'm out there; I can introduce myself to anyone."*

Music for All honored the SWAG Team's dedication to the Summer Symposium with two collegiate scholarships. Sam McLeod, enrolled in a Masters program at Temple, and Joey Neuenschwander, a music education major at University of Illinois, received SWAG Scholarships, supported by SWAG Alumni and MFA Board Member, Anmol Mehra.

